WEST MORE LAND CULTURAL TRUST

is a 501(c)3 nonprofit organization whose mission is to be a conduit for communities to thrive. We do so by welcoming broad forms of artistic expression, forging purposeful partnerships, and programming meaningful arts education and engagement activities.

Venues & Properties Managed by WCT

The Stark Block

Originally built as a hotel in 1889, the office buildings are now renovated and well-suited for productive use.

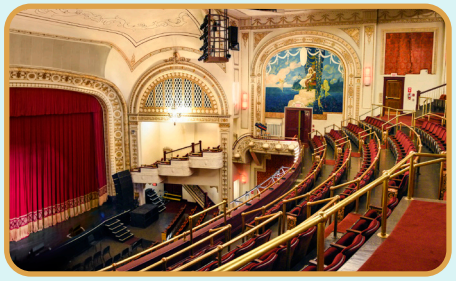
The Union Trust Building

This historic Greensburg structure rich in local heritage was built in 1921.

THE PALACE

The Palace Theatre

Opened in 1926 as the Manos Theatre, The Palace is still a stunning, historic entertainment venue to this day. From concerts and comedy, to theatre, dance, family entertainment, and more, The Palace entertains more than 85,000 patrons at 100+ events each year.



GREENSBURG GARDEN & CIVIC CENTER

Greensburg Garden & Civic Center

Founded in 1969, it is a versatile, multi-purpose facility used by more than 90 different organizations annually. Its venue includes an auditorium, a large lawn and lanai, guest space for up to 200, gallery wallspace, and a roof and penthouse area with a spectactular view.

WEST MORE LAND CULTURAL TRUST

FUELING REGIONAL ARTS, CULTURE, AND ECONOMIC GROWTH!

WestmorelandCulturalTrust.org | 41 W. Otterman St, Suite 410, Greensburg, PA

Why Become a Corporate Partner?

WESTMORELAND CULTURAL TRUST exists because of you and your cultural needs. Earned ticket revenue and commercial rental income only make up approximately 70% of our overall annual budget. Our free mission-based engagement programming (such as Rhythms of Summer, Greensburg ArtsWalk, and Art in the Alley) as well as our tuition-based education programming (like Broadway to The Palace) require significant subsidies.

As a nonprofit, we rely on generous community support to fulfill our mission and purposefully serve you. With a one-time gift or recurring donation to WCT, you contribute to the artistic tapestry of our community.

YOUR GIFT SUPPORTS:

- **Education and Engagement programs that serve over 10,000 community residents annually.**
- **Free community events and exhibitions like Rhythms of Summer, Greensburg ArtsWalk, and Art in the Alley.**
- **Continued stewardship of the historical Palace Theatre, Greensburg Garden & Civic Center, and the Stark/James building.**
- **Arts and cultural access to historically under-served communities.**
- **Superior arts and entertainment programming.**

Event Activation

Corporate partners receive the benefit of activation at select events throughout the year. Activation can include fliers, giveaways, activities, and more! Promote your business as a supporter of the arts within the Westmoreland County community.

ACTIVATION TABLES AVAILABLE FROM APRIL THROUGH OCTOBER

EVENTS INCLUDE:

- Greensburg ArtsWalk
- Rhythms of Summer Concert Series
- Petrifying Palace

WANT TO JOIN THE FUN?

Contact Sandee Williamson: swilliamson@wc-trust.org

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INSTITUTIONAL GIVING COURTESIES

DIGITAL VISIBILITY	$2,500	$5,000	$10,000+
Company Listing on Website (Logo with Hyperlink)	◆	◆	◆
Company Listing on Annual Report and WCT Presents Show Programs with Hyperlink	◆	◆	◆
Exclusive Email to All Palace Theatre Patrons (70,000+) Announcing Corporate Partnership	◆	◆	◆

EVENT VISIBILITY	$2,500	$5,000	$10,000+
Logo on Marketing for All Community Engagement Events *Wedding Expo, Greensburg ArtsWalk, Achievement in the Arts, Rhythms of Summer, etc.*	◆	◆	◆
Visibility at Any Additional WCT Outreach Events	◆	◆	◆
Event Onsite Activation *Promote your business with activation such as fliers, giveaways, and activities at select Community Engagement Events*	◆	◆	◆

EXPERIENCE	$2,500	$5,000	$10,000+
VIP Balcony Lounge Access	◆	◆	◆
Reservations to Rhythms of Summer Concerts *Limited reservations are available weekly*	◆	◆	◆
VIP Wristbands for Greensburg Music Fest	**(2) VIP Wristbands**	**(4) VIP Wristbands**	**(6) VIP Wristbands**
Potential Artist Meet & Greet *Up to 2 guests, show ticket must be present, at the discretion of artist management approval*			◆

ADDITIONAL	$2,500	$5,000	$10,000+
Pre-Sale Ticket Concierge Service	◆	◆	◆
Discounted Room Rental at a WCT Facility Up to $600 *(Excludes stage performance)*	**(1) 50% off**	**(1) FREE**	**(1) FREE**
Discounted Lawn Rental Fee at Greensburg Garden & Civic Center		**(1) 50% off**	**(1) FREE**
The Palace Theatre/WCT Gift Certificate (1) to Utilize for Company Events/Incentives		**$50 value**	**$100 value**
(1) Engraved Seat Plaque in The Palace Theatre with Company Name *($500–$1,500 value, varies by seat location)*	**$500 value**	**$500 value**	**$1,500 value**
The Palace Theatre Portal Access for Pre-Sales, Discounts, and Exclusive Offers	◆	◆	◆
Invitations & Notifications to WCT Special Events & Ticket Pre-Sale Opportunities	◆	◆	◆

COURTESIES SUBJECT TO CHANGE

THE PALACE

BALCONY LOUNGE

Exclusive Invitation to
The Palace Theatre Balcony Lounge

SKIP THE LINES!

EARLY ARRIVAL AND SECURITY CHECK AT FRONT OF THEATRE

ENTER AT THE BALCONY LOUNGE SIGN

Your support includes exclusive entry at The Balcony Lounge for select events at The Palace Theatre when you are a ticket holder.

Located on the second floor of Megan's Suite, in a private area with an open bar and complimentary light hors d'oeuvres available to you until the end of intermission.

You will also have **access to an early arrival and security check** at the front of the theatre.

Your generous contributions make transformative initiatives like this possible, and we are deeply grateful for your support.